

# 2026 Legal Advertising Rates

Pinellas | Hillsborough | Pasco | Lee | Manatee | Sarasota | Collier | Charlotte | Polk

County	Legal Advertising	Insertions	Rate
Pinellas Hillsborough Pasco Lee Manatee	<b>Foreclosure Notice</b> <i>Notice of Action, Notice of Sale</i>	2	\$155
	<b>Electronic Submission</b>	-	\$125
	<b>Hillsborough Electronic Submission</b>	-	\$95
Sarasota	<b>Foreclosure Notice</b> <i>Notice of Action, Notice of Sale</i>	2	\$160
	<b>Electronic Submission</b>	-	\$130
Collier Charlotte	<b>Foreclosure Notice</b> <i>Notice of Action, Notice of Sale</i>	2	\$175
	<b>Electronic Submission</b>	-	\$145
Polk	<b>Foreclosure Notice</b> <i>Notice of Action, Notice of Sale</i>	2	\$130
	<b>Electronic Submission</b>	-	\$80
	<b>Probate Notices (Polk Only)</b> <i>Notice to Creditors, Notice of Trust/Admin</i>	2	\$75
All Counties	<b>Non-Court Related</b> <i>Public Notice, Public Sale, Vehicle/Vessel Sales, Public Hearing, Bid</i>	Per Insertion	\$8.75 <i>Per col. Inch</i>
	<b>Probate Notices (Except Polk)</b> <i>Notice to Creditors, Notice of Trust/Admin</i>	2	\$105
	<b>Family Law Notices</b> <i>Dissolution of Marriage, Custody, Name Change, Adoption</i>	4	\$180
	<b>Fictitious Name</b>	1	\$30

- Inquire about our electronic submission rate: You must provide Word documents for all notices that publish; including notices that come directly from the Court (including all NOAs) to qualify.
- Minimum charge of \$30 per insertion.
- Foreclosure notices 18 column inches and greater are billed at the per-column inch rate.
- Probate notices greater than 9 column inches are billed at the rate of \$7/ per column inch per run.
- Family Law notices greater than 12" are billed at the per column inch rate.
- Service includes delivery of your proof of publication affidavit to the respective courthouses. We will e-file your affidavit in every county.
- If you would like your affidavit or invoice emailed to you, please let us know.
- Please inquire for any notices not on the above list.

## DEADLINE

Deadline to submit notices is **Wednesday at 12:00 p.m. Noon** for the Friday publication.

## SEND NOTICES TO

[legal@businessobserverfl.com](mailto:legal@businessobserverfl.com)

with the county name in the subject line.

### Mailing Address for all Legal Notices:

1970 Main Street, 3rd Floor | Sarasota, FL 34236

## OFFICE LOCATIONS

### Sarasota County

1970 Main St., 3rd Floor, Sarasota, FL 34236

### Manatee County

8126 Lakewood Ranch Main St, #207  
Lakewood Ranch, FL 34202

### Pinellas County

14004 Roosevelt Blvd., #606, Clearwater, FL 33762  
Fax: 727-447-3944

### Hillsborough County

3902 Henderson Blvd, Suite 208, Tampa, FL 33629

### Pasco County

3030 Starkey Blvd., New Port Richey, FL 34655

### Lee County

18070 S. Tamiami Trl., Suite 11, Ft. Myers, FL 33908

### Collier County

501 Goodlette Road N., #D-100, Naples, FL 34102

### Orange County

661 Garden Commerce Pkwy., Suite 180  
Winter Garden, FL 34787

### Charlotte County

42881 Lake Babcock Dr., Suite 200  
Babcock Ranch, FL 33982

### Polk County

1102 S. Florida Ave., Lakeland, FL 33803

**941-906-9386**

For Legal Advertising Information, call us and select the appropriate county name from the menu option

*We also publish in Orange, Flagler & Volusia counties!*

*Please email [kboothroyd@businessobserverfl.com](mailto:kboothroyd@businessobserverfl.com) for further details..*